

CEO REPORT FOR OCTOBER 2016

The cumulative revenue for the first 10 months of 2016 of Mobile World Group (MWG) reached VND 35,029 billions, representing a YoY growth of 76%, and completing 103% of the full year revenue target of VND 34,166 billions.

The cumulative profit after tax (PAT) for first 10 months reached VND 1,330 billions, representing a YoY growth of 57%, and completing 96% of the full year PAT target of VND 1,388 billions.

The cumulative online revenue for first 10 months reached VND 2,198 billions, representing a YoY growth of 99%, and completing 67% of the full year revenue target of VND 3,300 billions.

In the first 10 months, MWG opened 469 new stores, including 365 Thegioididong.com new stores and 104 Dien may XANH new stores. At the end of of October 2016, MWG is operating 1102 stores, including 929 thegioididong.com stores and 173 Dien may XANH stores.

SUMMARY

	Actual 10 months 2016 (in billions)	YoY Growth	Full year target achievement
Revenue	35.029	76%	103%
- Mobile Phones Channel	24.900	50%	
- Consumer Electric Channel	10.129	207%	
Net Profit After Tax	1.330	57%	96%
Online Revenue	2.531	102%	77%



Nguyễn Duc Tai

Disclaimer

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